

FRESH BOARD 2008-2009

Dear FRESH associate,

The year 2009 was a special year for FRESH, because of her tenth anniversary. FRESH has grown a lot since her origin in 1999. The goal of FRESH is to keep on growing in the future. Both in memberships as in her network, FRESH will expand even further the upcoming years.

Last year was an important, difficult but also a successful year. Despite the credit crises we managed to keep on operating on our high level of professionalism and we organized a lot of activities for our members in cooperation with our sponsors. We even managed to develop a brand new website and corporate brand, which will be made publicly on our Lustrum Party on the 20th November 2009 in Amsterdam. All the main contacts of FRESH will be established via the website and all communication becomes even more important, so an upgrade was not redundant at all.

When looking back, this FRESH year was one of a kind. Our active members made it possible to help us organize a great FRESH year with activities to remember.

The International Challenge was further developed into an outstanding professional activity, which exceeded our expectations. The case was published in the PropertyNL magazine as well as the article of the Consultancy Week. The Consultancy Week was once more the activity we all know very well considering the quality of the program, the case and the participants. Also the Study Trip outshined the previous trips, because this year we visited two important developing cities, namely Toronto and New York. It was an interesting trip, which really revealed the Canadian and American real estate markets, with special attention for the impacts of the credit crunch on the local real estate markets.

The stand at PROVADA was expanded this year and we organized two activities in cooperation with KTB and PropertyNL. We held a debate about education within the real estate field and we organized our Talent Day on the PROVADA, which turned out to be a great success. The FRESH Research committee managed to publish a great article in the PropertyNL magazine and the next questionnaire is already in progress. And lot of interesting and fun excursions were organized for all our curious members.

All the above could never been realized without assistance and effort of the parties, who are associated with FRESH. They are the cornerstones of our existence and we would really like to thank all of them.

Also we are very grateful to all the companies who support FRESH since a long time. Not only by means of sponsorship, but also by means of support during the improving of our activities. As the Company Relations Board member I can say it was a privilege in working with all of you and I am hoping seeing you again in a different context in the near future. As of now Erik Kleemans will be my successor in the Company Relations function of the new FRESH Board. He and his board will present themselves below.

Concluding I could say that the board fully enjoyed this FRESH year and we were proud in being the Board of such a professional, young, initiative and ambitious group. We have worked hard and close together to bring FRESH even further than before.

Thank you all.

FRESH Board 2008-2009



(V.l.n.r. Teun, Marleen, Boaz, Mireille, Martin)

Mireille Mineur - Chairman
University of Amsterdam

Boaz Spermon - Vice Chairman & Company Relations
University of Utrecht, University of Delft and University of Amsterdam

Martin Kraaij - Finance
University of Eindhoven

Marleen Das - Student Relations
University of Groningen, University of Amsterdam

Teun van Schijndel - International
University of Delft

FRESH BOARD 2009-2010

We would like to present ourselves as the new FRESH Board 2009-2010. Five motivated students with different backgrounds, based in different cities and with a different view who have the ambition to make FRESH even more successful in the upcoming year.

In the previous 10 years FRESH has accomplished a lot of things. A platform for real estate students has been set up, and with over 800 members the organisation has a lot of potential. Many FRESH activities are now well known in the Dutch Real Estate market and we will try to keep on improving them. We are very excited about the challenges and opportunities that we will face this year.

We are looking forward to cooperate with all the enthusiastic sponsor of FRESH to organize interesting, educational and professional activities for both our members and sponsors. We are convinced that also this year will be a period in which student can experience how great the Real Estate profession is in the business sector.

We hope to meet you soon and have a pleasant cooperation in the 11th year of FRESH.

FRESH Board 2009-2010



(V.l.n.r. Erik, Stéphanie, Simon, Bas, Robert)

Simon Becker (Erasmus University)	- Chairman
Bas Korteweg (Delft University of Technology)	- Financial & Vice Chairman
Erik Kleemans (University of the West of England)	- Company Relations
Stéphanie Stoelhorst (Utrecht University)	- Student Relations
Robert van Vliet (Delft University of Technology)	- International

FRESH Company relations

As the new contact for all corporations, I like to take advantage of this moment and present myself to you. My name is Erik Kleemans and I'm currently working on my dissertation to complete my study MA Real Estate Management at the University of the West of England, Bristol(UK). Before I went to England I studied BBA Vastgoed & Makelaardij at the Fontys University of applied science in Eindhoven.

For me the FRESH Board and the function company relations in particular, is the ultimate challenge in this hard economic period. Due to the end stage of my study I'm very flexible and always available for contact, if there are any questions please get in touch with me.

In the upcoming weeks I will contact all sponsors to make an appointment to meet each other and to discuss future cooperation. I'm confident of a pleasant cooperation and a high educational year.